

# The NexPhase Approach

### **Specialization**

Investment teams are dedicated to their industry vertical

#### **Thematic**

Macro trends drive thematic thesis formation

## **Operations**

Operational enhancement via 12 industry and functional experts

#### **Value Creation**

Systematic approach to driving incremental growth and profitability

#### **Partner of Choice**

80% of our investments entrepreneurowned and operated at close

> \$1.6B invested in over 75 transactions

### **Investment Criteria**

Ownership	Control or co-lead
Location	North America
EBITDA	Up to \$30MM
<b>Equity Investment</b>	\$25MM - \$150MM
Financial Profile	Asset-light, high growth

Preference for entrepreneurowned businesses

## **Transaction Opportunities:**

Lex Leeming, Partner

600 Lexington Avenue 12th Floor www.NexPhase.com

## Select Portfolio Companies

#### Consumer

- Beverage mixes and enhancers
- Craft spirits, hard cider, wine and flavored alcohol
- DTC seeking FDM growth
- Functional home products
- Functional personal care and orthopedic
- Kid-focused brands
- Leading regional brands
- Low/no-ABV alternatives
- Meal aids, sauces and condiments
- Snacks and indulgent treats



March 2021

Flavorful wines



April 2019

Indulgent popcorn



June 2016

Cocktail mixers & RTDs

### Healthcare

- Concierge medicine
- HCIT
- Medical product and devices
- Outsourced services to providers and payors
- Physician practices
- Pharma services
- Revenue cycle management
- Senior care services



October 2018

Pediatric autism



**April 2018** 

Non-medical home care



February 2018

Pain management



Revenue cycle mgmt.



November 2013 Pharmacy services



November 2010 Infertility management

### **Software & Services**

- Education, certification and training
- Energy, power and utilities
- Financial services
- State and local government





November 2019 Finance CPE



March 2018

State permitting