

# The NexPhase Approach

## **Specialization**

Investment teams are dedicated to their industry vertical

#### **Thematic**

Macro trends drive thematic thesis formation

## **Operations**

Operational enhancement via 12 industry and functional experts

#### **Value Creation**

Systematic approach to driving incremental growth and profitability

#### **Partner of Choice**

80% of our investments entrepreneurowned and operated at close

> \$1.4B invested in nearly **60 transactions**

### **Investment Criteria**

Ownership	Control or co-lead
Location	North America
EBITDA	Up to \$30MM
<b>Equity Investment</b>	\$25MM – \$75MM
Financial Profile	Asset-light, high growth

Preference for entrepreneurowned businesses

## **Transaction Opportunities:**

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## Select Portfolio Companies

#### Consumer

- Craft spirits and wine negociants
- Functional home products
- Functional personal care
- Meal aids, sauces and condiments
- Snacks and indulgent treats
- Specialty beverages



April 2019

Gourmet popcorn



June 2016

Cocktail mixes

### Healthcare

- Low-tech medical products
- Outsourced services to providers
- Physician practices
- Physician management
- Revenue cycle management
- Senior care services



October 2018

Pediatric austism



**April 2018** 

Non-medical home care



February 2018

Pain management



March 2017

Revenue cycle mgmt.



November 2013 Pharmacy services



November 2010 Infertility management

### **Software & Services**

- Education, certification and training
- Energy, power and utilities
- Financial services
- Healthcare IT
- State and local government





November 2019 Finance CPE



March 2018

State permitting



December 2014

Insurance sales