

Synergy HomeCare Announces Executive Team Expansion to Support Growth Plan



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Founder Peter Tourian Named Executive Chairman; Franchising Veteran Charlie Young Appointed Chief Executive Officer

GILBERT, Ariz., April 14, 2020 /PRNewswire-PRWeb/ -- SYNERGY HomeCare, a leading in-home care franchisor, today announced that company founder Peter Tourian has been promoted to Executive Chairman. The company also announced that franchising veteran Charlie Young has been named Chief Executive Officer.

Tourian founded the company in 1999 and launched its franchise system in 2005. SYNERGY HomeCare has grown to become one of the nation's top performing in-home care providers located in 338 markets, a 194% increase since 2010. Franchise Times recently reported that SYNERGY HomeCare was the third fastest growing franchise in the home healthcare industry with 13.8% year-over-year sales.

"It has been incredibly rewarding to see our best-in-class system evolve and attract so many caring entrepreneurs into our growing network," Tourian said. "We are extremely well positioned for expansion. Charlie Young brings to our organization an incredible background in franchise leadership to help us go after these opportunities for growth."

Young spent the last 18 years in leadership at such noted franchisors as Cendant and Realogy Holdings Corp., where he served the last four years as President and CEO of Coldwell Banker Real Estate. He oversaw a system of more than 700 franchisees and 3,000-plus offices in 44 countries. Prior to being named to the top position at Coldwell Banker in 2016, Young spent seven years as President and CEO of ERA Franchise Systems.

"Home care is a noble profession, where the opportunity to grow and provide outstanding care and service go hand-in-hand. SYNERGY is a leading brand that is poised for explosive growth and I'm looking forward to enhancing our presence, working with Peter and the incredible team of franchisees," said Young.

About SYNERGY HomeCare

With over 20 years of brand equity, SYNERGY HomeCare is one of the largest franchisors of in-home care services with 338 franchise markets nationwide. The company provides a range of services including non-medical personal care, companion care, and specialized care for individuals who are physically or developmentally disabled, living with chronic health conditions or recovering from illness or surgery. SYNERGY HomeCare helps their clients achieve the highest quality of life and independence attainable.

SOURCE Synergy HomeCare