

The NexPhase Approach

Specialization

Industry vertical teams bring true domain expertise

Thematic

Target subsectors based on relevant investment themes and trends

Operators

Operational enhancement via 15 industry and functional experts

Value Creation

Systematic approach to creating market leaders

Partner of Choice

Over 80% of investments entrepreneur-owned and operated at close

100+ investments completed and \$2.1B capital raised and managed since inception

Investment Criteria

Ownership	Control	
Location	North America	
EBITDA	\$4MM to \$30MM	
Equity Investment	\$40MM - \$150MM	
Financial Profile	Asset-light, high growth	

Preference for entrepreneurowned businesses

Transaction Opportunities:

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Select Healthcare Portfolio Companies

			Add-On Criteria
	December 2021	Food services provider to hospitals, senior care and educational facilities	Food service providers
BRAND NOURISHMENT	November 2021	Marketing services provider to the biopharma sector	Pharma marketing and medical communications
SYNERGY HomeCare	April 2018	Nationwide franchisor of non-medical, in-home services	
CLEARWAY PAIN SOLUTIONS	February 2018	Multidisciplinary interventional pain management services	Pain management practices
🕅 meduit	March 2017	RCM solutions for hospitals and healthcare providers	RCM solutions
ACTION BEHAVIOR CENTERS	October 2018; exited September 2022	Clinic-based provider of ABA therapy for full time care of autistic children	

Themes and Targeted Sub-Sectors

Aging Independently

- Hospice
- Hospital in the home
- Meal delivery

Digitization of Healthcare

- Care management
- Patient engagement
- Remote monitoring

Healthcare Consumerism

- Concierge medicine
- Medspa/cosmetic surgery
 Vet

Increased Demand for Behavioral Health

- Autism
- Mental health
- Substance abuse

Reducing Costs & Promoting Better Outcomes

- Adult daycare
- Outsourced services
- Weight loss

Targeting of Specific

Diseases and Conditions

- Food and nutrition
- Pain management/physical therapy
- Senior care/loneliness
- Wound care

Healthcare Team

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