

## The NexPhase Approach

### Specialization

Industry vertical teams bring true domain expertise

### Thematic

Target subsectors based on relevant investment themes and trends

### Operators

Operational enhancement via 15 industry and functional experts

### Value Creation

Systematic approach to creating market leaders

### Partner of Choice

Over 80% of investments entrepreneur-owned and operated at close

**100+ investments completed and \$2.6B capital raised and managed since inception**

## Investment Criteria

<b>Ownership</b>	Control
<b>Location</b>	North America
<b>EBITDA</b>	\$4MM to \$30MM
<b>Equity Investment</b>	\$40MM – \$150MM
<b>Financial Profile</b>	Asset-light, high growth

*Preference for entrepreneur-owned businesses*

## Transaction Opportunities:

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## Select Portfolio Companies

### Branded CPG

- Beverage mixers & enhancers
- Craft spirits, flavored alcohol, hard cider & wine
- Feminine care & sexual health
- Food as medicine; allergy-free foods
- Frozen & refrigerated food
- Indulgent treats & snacks
- Leading regional brands
- Low/no-alcohol alternatives
- Meal solutions
- Sauces, condiments and toppings
- Solution-oriented cosmetics & grooming
- Specialty & functional beverages



July 2022

Baby & family personal care



March 2021

Flavorful wines



April 2019; exited  
September 2021

Indulgent popcorn



June 2016

Cocktail mixers & RTDs



May 2012; exited  
December 2016

Children's oral care brand

### Healthcare Services

- Adult daycare
- Autism
- Care management
- Concierge medicine
- Food and nutrition
- Hospice
- Hospital in the home
- Medspa/plastic surgery
- Mental health
- Outsourced services
- Patient engagement
- Remote monitoring
- Substance abuse
- Vet
- Weight loss
- Wound care



December 2021

Food services provider



November 2021

Biopharma marketing



October 2018;  
exited  
September 2022

Autism services



April 2018

Non-medical home care



February 2018

Pain management



March 2017

Revenue cycle mgmt.

### Vertical Software

- EdTech
- FinTech
- GovTech
- InsurTech
- LegalTech
- PetTech



April 2022

Adult education & workforce training



August 2021

Benefits administration



November 2019

Automotive martech



November 2019

Continuing professional education



March 2018

Recreational licensing